

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.

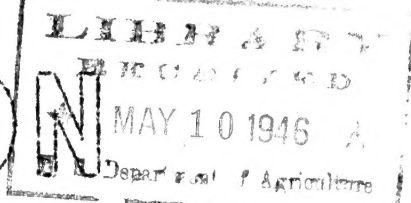


# L. V. DOUD AND SON

QUALITY-PLUS apples

CLONAL ROOTSTOCKS

NURSERY TREES OF BETTER APPLE VARIETIES



Route 1,  
Wabash, Indiana

February 9, 1946

Dear Mr. Fruit Grower:

This letter to you is to announce the new apple, REDSUMBO, offered for the first time this spring. The REDSUMBO is an outstanding, bright red bud-sport of the old-fashioned Summer Rambo. The sport limb originated on a Summer Rambo tree planted in 1893 two and one-half miles east of Cory, Clay County, Indiana. It has been known by its present owner and its behavior observed for more than twenty years. In addition, to further prove the performance of the new variety, 200 trees were propagated from this limb and planted in 1935 near Dana, Vermillion County, Indiana. Because of its attractive color, productiveness, and other desirable qualities, application has been made for a patent on REDSUMBO, and this is now pending with the United States Patent Office. Spring, 1946, for the first time, trees of REDSUMBO are being offered to fruit growers.

On the basis of proved performance, this new, superior apple offers the following advantages:

ATTRACTIVE, BRIGHT RED COLOR:

Bright red, self-coloring overlies stripes of darker red, giving an appearance similar to that of Gallia Beauty. In this way, REDSUMBO overcomes the unattractive appearance which is the main objection to the old-fashioned Summer Rambo.

FINE QUALITY:

REDSUMBO has a good, pleasing quality, desirable for either eating or cooking purposes. The old-fashioned Rambo flavor makes them popular with consumers. The fruits handle well and can be grown profitably for either local sales or shipping.

LARGE SIZE:

Fruits of REDSUMBO average 3 inches in diameter, even on older trees. The original sport limb, now 52 years old, still bears large size apples.

BIG, ANNUAL YIELDS:

Vigorous growth of the trees and large size of the fruits enable this variety to consistently make money for the grower. The young, 11-year-old trees of REDSUMBO at Dana, Indiana averaged more than 7 bushels per tree in 1945.

We are offering high-grade, vigorous, sturdy, two-year-old trees of REDSUMBO for spring, 1946 planting. These trees are closely and carefully graded as to height and caliper and are sold at the following prices:

	1-9 (each)	10-49 (each)	50 or more (each)
6 ft. & over	\$1.50	\$1.00	\$0.80
5 to 6 ft.	1.25	.90	.70
4 to 5 ft.	1.00	.80	.60

Supply of trees for this year is limited. Place your order now, and be the first in your area to grow this attractive apple.

Very truly yours,

L. V. DOUD & SON

Dear Mr. Holt:

trees of REDSUMBO are planted in the  
 the United States Patent Office. REDSUMBO  
 has been made for a patent in REDSUMBO,  
 live color, productivity, and other  
 1883 near Davao, Visayas, and in  
 variety, 200 years ago in the  
 years. In addition, it has been  
 by its present owners, the  
 half mile east of Davao, and  
 lump originated on a former plantation  
 brought red SUMBO to the island  
 at the time this island was  
 This letter to you is a response to

On the basis of proved facts, the following advantages:

ATTRACTION BRIGHT NEW COLOR

...which is the main objection to the...  
...giving an opportunity to...  
...Bright and self-censoring...  
...Bright has shown...

UNCLASSIFIED

REDJUMBO has a good, pleasing quality, and it is either better or cooking purposes. The other...  
Jambo flavor makes it a pleasant surprise. In  
little hands will be the best of all. It is  
either local or imported.

**LARGE SIZE:**

Prints of HERBERT were made from the older trees. The original prints of the still bears have also been made.

SECRET

Indiana averaged more than 100 bushels per acre in 1911. The year, 11-year-old grower. This variety is capable of growing in the poorest growth of the crop and being able to yield 100 bushels per acre.

We are offering high-grade, various types, heavy-duty plastic pipe for spring, 1968 planting. These pipes are carefully graded as to height and color and are available in following prices:

	\$1.75
per foot	

0-1  
(1948)  
01.1  
02.1  
00.1

Supply of trees for this year is limited. and be the first in your area to grow this